



Sheer
Driving Pleasure



THE BMW 2 SERIES COUPÉ. THE BMW 2 SERIES CONVERTIBLE.

BMW EFFICIENTDYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



THE BMW 2 SERIES COUPÉ. THE BMW 2 SERIES CONVERTIBLE.



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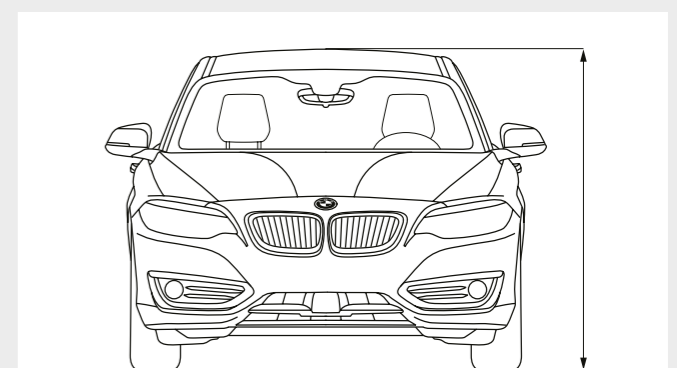
18 Highlights



20 Exterior colours



24 Wheels and tyres / Original BMW Accessories



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**RE-WRITING
THE RULE BOOK.**



EXCEPTIONAL PERFORMANCE.

VARIABLE SPORT STEERING* FOR NOTICEABLY MORE DIRECT RESPONSE || 50:50 WEIGHT DISTRIBUTION FOR MAXIMUM AGILITY || BEST-IN-CLASS DYNAMICS IN THE COMPACT SEGMENT

* Available as optional equipment.



HIGH-SPEED PURSUIT. WITH YOUR EYES.

ICONIC DESIGN || ELONGATED BONNET || SWEEP-BACK GREENHOUSE ||
LONG WHEELBASE || SLEEK SILHOUETTE || ELEGANT SWAGE LINES



EYE-CATCHING AND COMPELLING.

HEADLIGHTS WITH FOCUSED HEXAGONAL DESIGN* || LARGER, MORE DYNAMIC AIR INLETS || EXPRESSIVE FRONT DESIGN

* Available as optional equipment.



THE HEART LEADS. THE MIND FOLLOWS.

ERGONOMIC CONTROLS WITH CONSISTENT DRIVER ORIENTATION || PREMIUM INTERIOR WITH TOP-CLASS WORKMANSHIP || BMW CONNECTED DRIVE WITH WIRELESS APPLE CAR PLAY® PREPARATION*

* Available as optional equipment.



OPEN AND UNALLOYED.

EXPRESSIVE REAR DESIGN II LOW VISUAL CENTRE OF GRAVITY II
LIGHTS WITH EDGIER DESIGN II FULLY RETRACTABLE ROOF FOR
MAXIMUM CONVERTIBLE FEELING



GROUNDBREAKING.

ONE THING IS CERTAIN: THESE TWO ARE DIFFERENT. THEY CREATE FASCINATING EXPERIENCES ON EACH DRIVE, RANGING FROM THE EXPLICITLY SPORTY TO THE EXCITINGLY SENSUAL. WITH A COMPACT DESIGN EVOKING A SENSE OF UNLIMITED FREEDOM AND PALPABLE ATHLETICISM THAT COMMUNICATES ITSELF BEFORE THE CAR HAS EVEN MOVED AN INCH. WITH AN INTERIOR THAT BOASTS PREMIUM MATERIALS AS WELL AS SUPREME WORKMANSHIP, ALONG WITH INNOVATIVE TECHNOLOGY EFFORTLESSLY CONNECTING ITS OCCUPANTS WITH THE OUTSIDE WORLD. DISCOVER PASSION. DISCOVER CHARISMA. **DISCOVER THE BMW 2 SERIES COUPÉ AND CONVERTIBLE.**

HIGHLIGHTS.

Discover more with the new BMW catalogue app. Now available for your smartphone and tablet.

■ Standard equipment □ Optional equipment



□ The BMW M240i in the optional Black Sapphire exterior colour with optional 18" M light alloy wheels Double-spoke style 719 M Jet Black.



□ The BMW 2 Series Convertible with Luxury Line in the optional Seaside Blue metallic exterior colour with 17" light alloy wheels Double-spoke style 724 in Ferric Grey.



□ Adaptive LED headlights with full LED technology include integrated turn indicators, low-beam headlights, high-beam headlights, as well as daytime running lights for safety and optimal illumination of the road. The High-beam assistant and Adaptive headlights with variable light control significantly enhance visibility in the dark – for relaxed driving almost like daily conditions.



□ The Wind deflector³ provides the driver and front passenger with effective protection from draughts at neck and shoulder-height, even when travelling at high speeds. When it is not needed, the collapsible sides can simply be folded together for easy and compact storage.



□ The Navigation system Professional, including hands-free facility, USB interface, 8.8" LCD colour display and Radio BMW Professional with a DVD player, comes with a three-dimensional map display and 20 GB of memory. The system is operated intuitively via the iDrive Touch Controller. Automatic map updates are available for three years without license fees.¹



□ The Instrument cluster with extended contents: includes Info Display for the presentation of navigation instructions and various controls.



■ The mirror caps are painted high-gloss Black² instead of in the body colour. They emphasise the car's athletic look and create an individual appearance.



□ The 8-speed Steptronic Sport transmission offers incredibly sporty gear changes. Whether automatic or manual using gearshift paddles or gear lever.



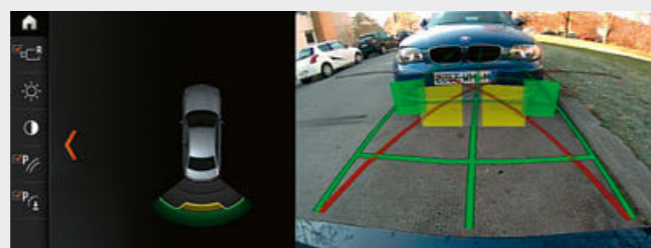
□ The HiFi loudspeaker system Harman Kardon with external 360 watt amplifier in the luggage compartment consists of 12 speakers including two central subwoofers.



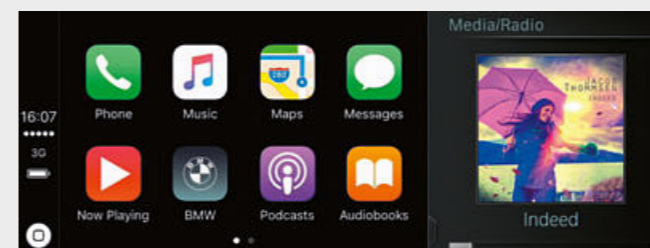
□ The Automatic air conditioning with two-zone control and automatic temperature regulation features separate controls for the driver and front passenger. It includes rear air vents, Automatic Air Recirculation (AAR), an active carbon filter, fogging and solar sensors, as well as automatic day/night adjustment in the display from white to orange.



□ The Parking assistant makes parking parallel and perpendicular to the road easier. The system works by measuring even tight potential parallel parking spaces while driving past at a low speed. When a suitable space has been found, the Parking assistant takes over the steering, while the driver is responsible for selecting the correct gear, as well as pressing the accelerator and brakes.



□ The Rear view camera enables improved orientation when reversing at speeds below 15 km/h, for example when parking. It shows the area behind the car on the Control Display. Interactive track lines for measuring distance and turning circles assist the driver when manoeuvring, obstacles are marked in colour.



□ Preparation for Apple CarPlay⁴ supports the convenient and wireless use of selected iPhone[®] functions in the vehicle. This allows smartphone content and functions such as music, iMessages/text messages, telephony, Siri, navigation and selected third-party apps to be displayed and operated via the vehicle's user interface and via Voice control.



□ Telephony with wireless charging⁵ includes a wireless charging dock and additional USB ports. A roof aerial connection improves mobile reception. Two mobile telephones and an audio player can be connected simultaneously via Bluetooth. Also included are: Bluetooth Office and the technical capacity for a WiFi hotspot.

¹ As part of BMW ConnectedDrive, in selected European countries, the system automatically updates maps for three years up to four times per year.

² Only in conjunction with Sport Line.

³ Only available for the BMW 2 Series Convertible.

⁴ Compatibility and functionality of Apple CarPlay[®] is dependent on model year and the software status of the iPhone[®]. Selected vehicle data is transferred during use of the Apple CarPlay[®] preparation. Ongoing data processing is the responsibility of the mobile phone manufacturer.

⁵ Supports inductive charging for Qi-compatible mobile phones. Special charging cases are available from Original BMW Accessories for selected smartphones that do not support the Qi standard for inductive charging. The WiFi hotspot fulfils all in-vehicle requirements for use of the internet with the maximum LTE standard. Usage is subject to cost.

Some ConnectedDrive Services may differ between countries. Please consult your local BMW partner for more information.

Optional and standard equipment vary according to country.

EXTERIOR COLOURS.

Equipment 20121

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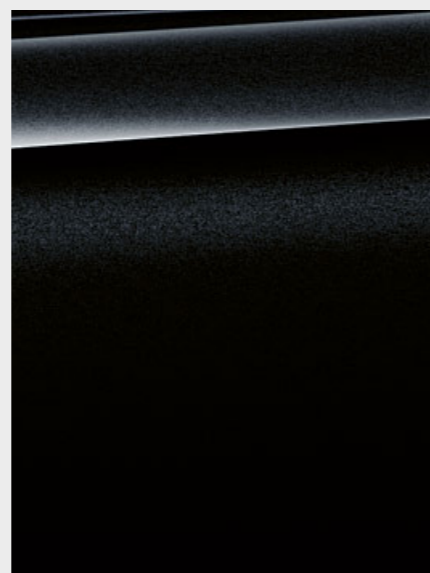
■ Standard equipment □ Optional equipment



■ **Non-metallic** 668 Black¹



□ **Non-metallic** 300 Alpine White³



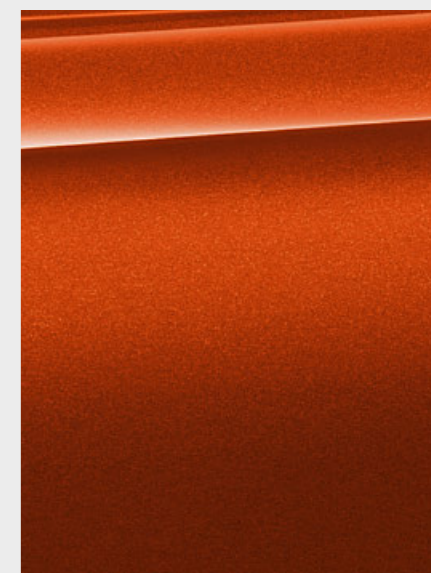
□ **Metallic** 475 Black Sapphire



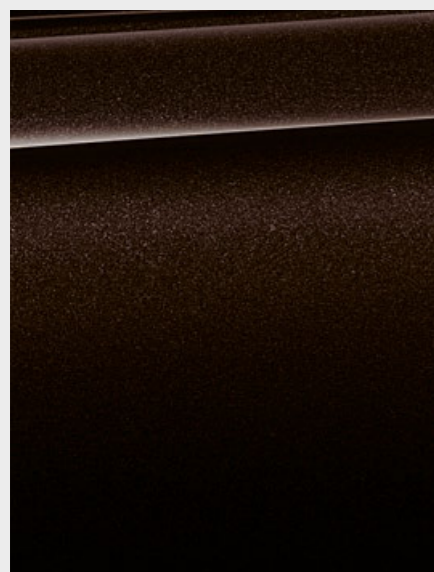
□ **Metallic** A96 Mineral White⁴



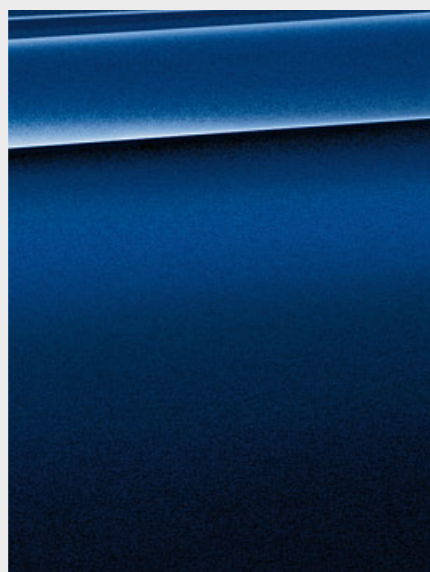
□ **Metallic** A83 Glacier Silver¹



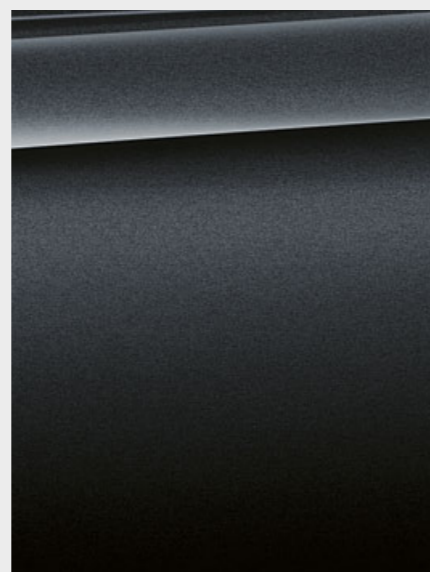
□ **Metallic** C1X Sunset Orange⁴



□ **Metallic** B53 Sparkling Brown¹



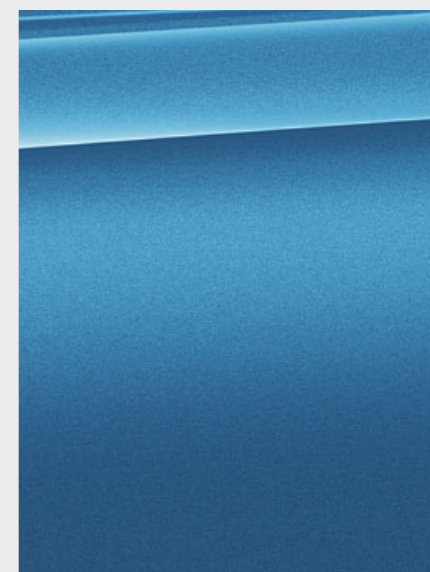
□ **Metallic** C10 Mediterranean Blue¹



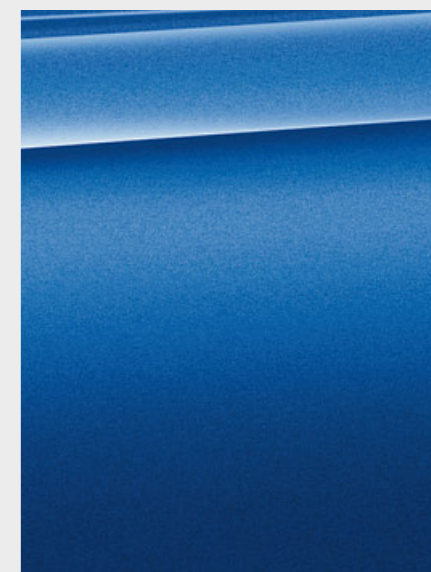
□ **Metallic** B39 Mineral Grey⁴



□ **Metallic** A75 Melbourne Red⁴



□ **Metallic** C1R Seaside Blue¹



□ **Metallic** B45 Estoril Blue²

M SPORT PACKAGE.

[Colours] The colours printed above are intended to provide you with a first impression of paints and materials available for your BMW. Experience has shown, however, that printed images of paint, upholstery and interior trim colours cannot faithfully reproduce the actual

appearance of the originals. We recommend therefore that you consult your BMW partner who will be able to show you original samples and assist with special requests.

¹ Not available for BMW M240i and M240i xDrive.

² Only available in conjunction with the M Sport package.

³ Available as standard for the M Sport package.

⁴ Optionally available for the M Sport package.

Optional and standard equipment vary according to country.

INTERIOR COLOURS.

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■ Standard equipment □ Optional equipment

CLOTH	Available with	LEATHER	Available with	INTERIOR TRIM FINISHERS	Available with	INTERIOR TRIM FINISHERS	Available with
	■ Base		□ Base ■ Luxury Line □ Sport Line □ M Sport package		■ Base		■ Luxury Line □ Sport Line □ M Sport package
	□ Base ■ Sport Line		□ Base ■ Luxury Line □ Sport Line □ M Sport package		□ Base ■ Sport Line ■ M Sport package		□ Base ■ Luxury Line □ Sport Line □ M Sport package
	■ Sport Line		□ Base ■ Luxury Line □ Sport Line □ M Sport package		■ Sport Line	INTERIOR FINISHES	Available with
			□ Sport Line □ M Sport package		□ Base ■ Luxury Line □ Sport Line ■ M Sport package		Base Luxury Line Sport Line M Sport package
			□ Sport Line		□ Base ■ Sport Line		Base Luxury Line Sport Line M Sport package
CLOTH/LEATHER COMBINATION	Available with					SOFT TOP COLOURS	Available with
	■ M Sport package		□ Base ■ Luxury Line □ Sport Line □ M Sport package		□ Base ■ Luxury Line □ Sport Line ■ M Sport package		■ Base ■ Luxury Line ■ Sport Line ■ M Sport package
	□ Base □ Sport Line		□ M Sport package		■ M Sport package		□ Base □ Luxury Line □ Sport Line □ M Sport package
					■ M Sport package		□ Base □ Luxury Line □ Sport Line □ M Sport package

Please note that even normal long- or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing. Please note that the interior colour depends on the selected upholstery colour.

¹ Only available in conjunction with standard seats.
² Only available for the BMW 2 Series Convertible.

Optional and standard equipment vary according to country.

WHEELS AND TYRES.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



□ 17" light alloy wheels Double-spoke style 655, 7.5J x 17, 225/45 R17 tyres.



□ 16" light alloy wheels Star-spoke style 654, 7J x 16 with 205/55 R16 tyres.



□ 18" light alloy wheels Double-spoke style 385 with mixed tyres, front 7.5J x 18 with 225/40 R18 tyres, rear 8J x 18 with 245/35 R18 tyres.



□ 16" light alloy wheels Star-spoke style 376, 7J x 16 with 205/55 R16 tyres.



□ 17" light alloy wheels Star-spoke style 379, Orbit Grey, gloss-lathed, 7.5J x 17 with 225/45 R17 tyres.



■ 16" light alloy wheels V-spoke style 378, 7J x 16 with 205/55 R16 tyres.



□ 17" light alloy wheels Y-spoke style 380, 7J x 17 with 205/50 R17 tyres.



■ 18" M light alloy wheels Double-spoke style 436 M² with mixed tyres, front 7.5J x 18 with 225/40 R18 tyres, rear 8J x 18 with 245/35 R18 tyres.



□ 18" M light alloy wheels Double-spoke style 719 M Jet Black¹ with mixed tyres, front 7.5J x 18 with 225/40 R18 tyres, rear 8J x 18 with 245/35 R18 tyres.

ORIGINAL BMW ACCESSORIES.

Equipment 24 | 25

■ Standard equipment □ Optional equipment ○ Accessories



○ The Pro 2.0 rear bicycle rack is lightweight yet sturdy and can carry up to 60kg. Exceptionally easy to use, it carries two bicycles or e-bikes (can be extended to accommodate three bicycles). Its tilt function also allows easy access to the luggage compartment at all times.

The lockable racing bicycle holder enables the secure transport of racing bicycles with quick-release clamps. It is made of high-strength aluminium and features a simple clamping system for attaching bicycles. A separate front wheel holder is also available.



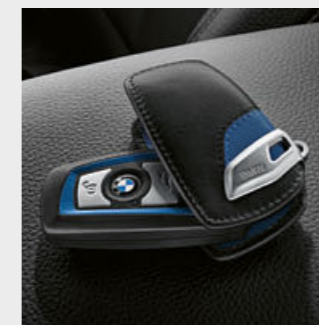
○ 19" light alloy wheels Star-spoke style 660 in Bicolour Orbit Grey, gloss-lathed on the visible side. TPMS complete summer wheel set with mixed-size run-flat tyres, wheel size 7.5J x 19 with tyre size 225/35 R19 88Y XL at the front and 8J x 19 with tyre size 245/30 R19 89Y XL at the rear.



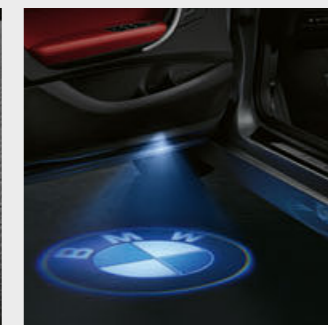
○ The coat hanger slots into the separately available base (required) and can also be used outside the vehicle.



○ Precisely fitting protection against moisture and dirt in the front footwell. Coloured black with a red edge, the mats perfectly match the interior.



○ The key pouch, made from quality leather, protects from soiling and inadvertent pressing of buttons. In black and blue, to complement the M Sport package.



○ When the doors are opened, one of a choice of four graphics is projected on the ground adjacent to the vehicle, for perfect illumination of the entry area.



○ Anti-slip, water-resistant, durable mat for protecting the luggage compartment from dirt and moisture. In black/red; colouring complements the interior.

¹ Only available in conjunction with the M Sport package.
² Only available in conjunction with M240i and M240i xDrive.

Optional and standard equipment vary according to country.

Discover the all-round innovative solutions on offer in many categories: exterior, interior, communication & information and the transport & luggage compartment. Your BMW partner will be happy to advise and can provide a special brochure detailing

the entire range of Original BMW Accessories. For more information at any time, go to www.bmw.com/accessories

BMW M240i COUPÉ:

M Performance TwinPower Turbo 6-cylinder in-line petrol engine, 250 kW (340 hp), 18" M light alloy wheels Double-spoke style 719 M Jet Black, exterior colour in Sunset Orange metallic, seats in Black Dakota leather, Aluminium Hexagon interior trim with high-gloss Black accent line.

BMW 230i CONVERTIBLE WITH LUXURY LINE:

BMW TwinPower Turbo 4-cylinder petrol engine, 185 kW (252 hp), 17" light alloy wheels Double-spoke style 724 Ferric Grey, gloss-lathed, exterior colour in Seaside Blue metallic, soft top in Brown silver effect, seats in Cognac Dakota leather with Brown highlights, Finition Stream fine-wood trim with Pearl-Gloss Chrome accent line.

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 11/16/2017, the date when this brochure went to press, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

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